



THIBAUD MISCHLER

DIGITAL DESIGNER

Work Experience

CONTACT INFO

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WEB

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INTERESTS

- Piano, guitar, singing, making music
 - User Experience Design
 - Running (half-marathons)
 - Meeting people
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MISC.

- Spent a month in Seattle (WA) in a host family (2006 & 2016)
- Selected in two photography contests (2007-2008)
- Nintendo League Association Communications and PR manager, collaborating with Nintendo France (2005-2012)
- Boating license
- Driver's license

KEY PROJECTS :

- ▶ **Ferrari GT platform** : auto.ferrari.com/en_EN/
- ▶ **Digital launch of the Ferrari 458 Speciale** : 458speciale.ferrari.com
- ▶ **Société Générale Android & iPhone app** : societegenerale.fr

2014-2017 UX DESIGNER / DIGITAL CONSULTING FREELANCE, PARIS

UX design, UI design, strategy, consulting for agencies and start-ups. UX design teacher from bachelors to masters (IESA Multimedia Paris, Bordeaux 3, EFTG Alger).

2015-2016 MASTERS DEGREES SUPERVISOR @ IESA MULTIMEDIA, PARIS

In charge of the « Digital Strategy Expert » masters and its three programs : UX Design & Artistic Direction, Social Media & Webmarketing, Technical Projects Management.

2012-2014 DIGITAL PROJECT MANAGER @ BIG YOUTH, PARIS

Project management, customer relationship, communication strategy, and UX design for various brands including Ferrari, Société Générale, Michelin, Lancel, Thierry Mugler.

2011 WEBDESIGN & MARKETING @ EDITIONS SURF SESSION, ANGLËT

Project management, webmarketing, graphic design and development.

2010-2011 SHOP ASSISTANT / DEMONSTRATOR @ ICONCEPT, ANGLËT

Sales of Apple products. Training of 30 people groups on Mac software.

2010 WEBDESIGN & ONLINE MARKETING @ MINIZABI, BORDEAUX

Managing the company blog, newsletter, improving the online shop, graphic design.

Skills

DIGITAL DESIGN /

PROJECT MANAGEMENT

- ▶ UX DESIGN, WIREFRAMING
- ▶ TEAM LEADING, CUSTOMER RELATIONSHIP
- ▶ PROJECT PLANNING & BUDGETING (MERLIN, FLEXINA)

LANGUAGES

- ▶ ENGLISH (FLUENT),
FRENCH (NATIVE),
SPANISH (BASIC)

DEVELOPMENT

- ▶ HTML/CSS, PHP, JAVASCRIPT, AS3,
UNITY (C#)
- ▶ WORDPRESS, PRESTASHOP
- GRAPHIC, AUDIO,
& VIDEO EDITING**
- ▶ PHOTOSHOP, ILLUSTRATOR
- ▶ PREMIERE, FINAL CUT, AFTER
EFFECTS
- ▶ LOGIC PRO X

Education

2011-2013 MASTERS IN DIGITAL DESIGN & PROJECT MANAGEMENT

WITH GREAT HONORS
ISIC, Bordeaux 3

2010-2011 BACHELORS IN MULTIMEDIA DESIGN & COMMUNICATION

WITH HONORS
IUT de Bayonne et du Pays Basque, Anglet

2008-2010 DUT NETWORKS AND COMMUNICATION SERVICES

IUT Michel de Montaigne, Bordeaux 3